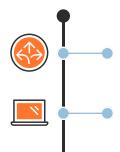
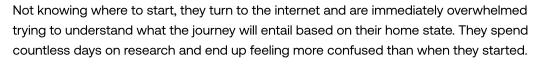
## CARROT

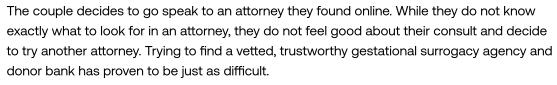
# Fertility and family-forming journeys

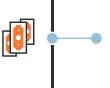
#### Gestational surrogacy journey on your own



Jake and Paul have always known they wanted to start a family. They decide to proceed with gestational surrogacy in the hopes of having a genetically-related child.







Jake and Paul pay full price for an agency consultation. The legal and agency fees begin to add up quickly and they know costs will continue to accrue with clinic costs and gestational carrier expenses. They had no idea what they were getting themselves into.

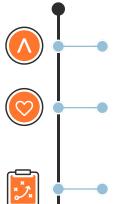


The couple ultimately decide to pause their journey. They don't have confidence in their financial resources and no longer have the time to navigate such a complex journey.

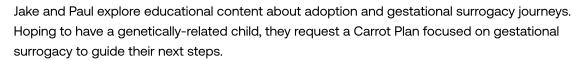
## CARROT

## Fertility and family-forming journeys

#### Gestational surrogacy journey with Carrot

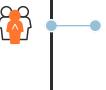


Jake and Paul have always known they wanted to start a family. Knowing that Jake's employer offers Carrot, they start by creating an account to learn more about their options.





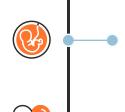
A Care Navigator creates a customized plan, starting with a 1:1 chat with a gestational surrogacy expert who explains the process and key considerations.



Jake and Paul work with a Care Navigator to find an LGBTQ+-friendly agency and attorney familiar with laws in their home state. The couple have peace of mind knowing that Carrot's eligible providers have been vetted for safe and ethical practices. As Carrot partners, the agency and attorney also offer preferred pricing. They walk away from the appointments feeling more confident.



The full-service agency works with Jake and Paul to match with a gestational carrier, undergo mental health screenings, coordinate escrow, and facilitate clinic services for embryo transfer. They use their Carrot Card to pay for the costs with employer-sponsored funds, rather than needing to pay out-of-pocket.



Jake and Paul are thrilled to hear that their gestational carrier has successfully gotten pregnant. Throughout the pregnancy, they meet with Carrot pregnancy experts and explore educational content to help them prepare for what is to come after the baby is born.

