

CARROT

Fertility and family-forming journeys

Gestational surrogacy journey on your own



Jake and Paul have always known they wanted to start a family. They decide to proceed with gestational surrogacy in the hopes of having a genetically-related child.



Not knowing where to start, they turn to the internet and are immediately overwhelmed trying to understand what the journey will entail based on their home state. They spend countless days on research and end up feeling more confused than when they started.



The couple decides to go speak to an attorney they found online. While they do not know exactly what to look for in an attorney, they do not feel good about their consult and decide to try another attorney. Trying to find a vetted, trustworthy gestational surrogacy agency and donor bank has proven to be just as difficult.



Jake and Paul pay full price for an agency consultation. The legal and agency fees begin to add up quickly and they know costs will continue to accrue with clinic costs and gestational carrier expenses. They had no idea what they were getting themselves into.



The couple ultimately decide to pause their journey. They don't have confidence in their financial resources and no longer have the time to navigate such a complex journey.

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Gestational surrogacy journey with Carrot



Jake and Paul have always known they wanted to start a family. Knowing that Jake's employer offers Carrot, they start by creating an account to learn more about their options.



Jake and Paul explore educational content about adoption and gestational surrogacy journeys. Hoping to have a genetically-related child, they request a Carrot Plan focused on gestational surrogacy to guide their next steps.



A Care Navigator creates a customized plan, starting with a 1:1 chat with a gestational surrogacy expert who explains the process and key considerations.



Jake and Paul work with a Care Navigator to find an LGBTQ+-friendly agency and attorney familiar with laws in their home state. The couple have peace of mind knowing that Carrot's eligible providers have been vetted for safe and ethical practices. As Carrot partners, the agency and attorney also offer preferred pricing. They walk away from the appointments feeling more confident.



The full-service agency works with Jake and Paul to match with a gestational carrier, undergo mental health screenings, coordinate escrow, and facilitate clinic services for embryo transfer. They use their Carrot Card to pay for the costs with employer-sponsored funds, rather than needing to pay out-of-pocket.



Jake and Paul are thrilled to hear that their gestational carrier has successfully gotten pregnant. Throughout the pregnancy, they meet with Carrot pregnancy experts and explore educational content to help them prepare for what is to come after the baby is born.



Jake and Paul have a beautiful, healthy baby. They tell all of their colleagues about how supported they felt throughout their experience.