

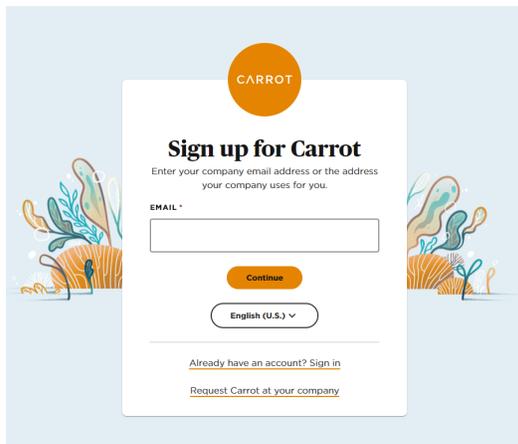
Carrot Enrollment Instructions

STOP! It is important that you read these instructions carefully and understand the definitions before opening your account.

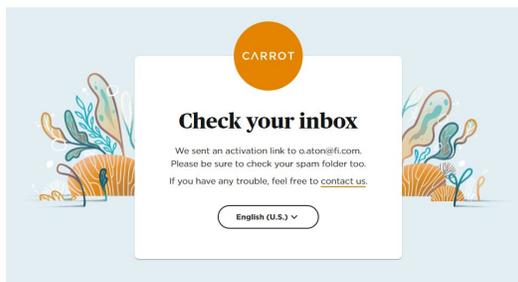
	What is it?	When should I use it?
Carrot Account	A general account that gets you access to the Carrot benefit guide, educational content, and their homepage so you can explore Carrot's platform.	When you're curious about the Carrot benefit and are considering whether or not a Carrot Plan/Journey is right for you.
Carrot Plan/Journey	A 12-month employer-paid plan that connects you with a Carrot Care Specialist to begin using a specific service (for example, fertility assistance, hormone treatments for menopause, etc).	When you're ready to begin a specific care journey (for example, find IVF providers, begin the legal adoption process, or submit for reimbursement for low testosterone services).

These instructions will guide you through registering your **Carrot Account** where you can explore all that Carrot has to offer prior to starting your 12-month Employer Paid **Carrot Plan/Journey**.

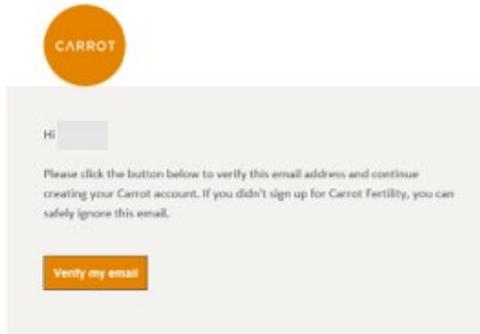
1. Visit get-carrot.com/signup.



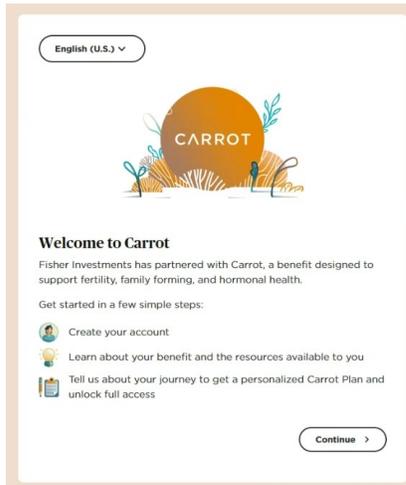
2. Enter your FI email address.



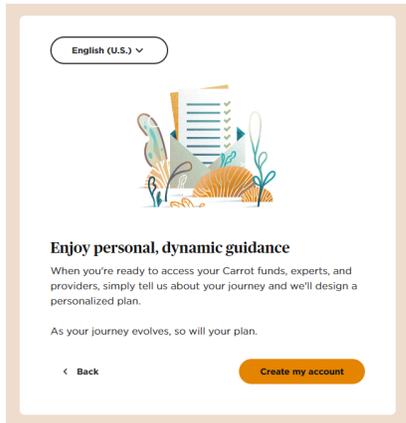
3. Carrot will email you a hyperlink to create your account. Open the email and click the orange button labeled, "Verify my email."



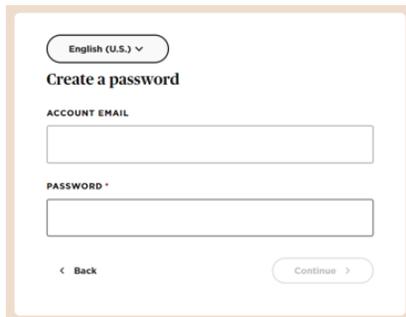
4. Read the welcome page and click "Continue."



5. Click "Create my account."



6. Create a password for your account. Your FI email address will auto-populate in the *Account Email* section.



7. If you prefer, you may add your personal email address and click “Continue.” If not, click “Skip” to keep your account associated with your FI email address.

English (U.S.) ▾

Should we contact you at a different email address?

The address you use to sign in won't change, but if you'd like us to communicate with you at a different address, share that here. You can also update this later in your account settings.

CONTACT EMAIL ADDRESS

< Back Skip Continue >

8. Enter your preferred name and click “Continue.” Otherwise click “Skip.”

English (U.S.) ▾

What should we call you?

The name you'd like us to use, if different from your legal name. This will not be shared with your employer.

NAME

< Back Skip Continue >

9. Enter your preferred phone number. This may be a personal phone number and used by Carrot to contact you.

English (U.S.) ▾

What is your phone number?

A current phone number helps us support you quickly when you call. We will never sell it or use it for spam calls.

COUNTRY CODE

PHONE NUMBER *

Text me occasional benefit updates such as promotions, tips, reminders, and more.
You can opt out anytime via SMS.

< Back Continue >

10. If you already know which journey you're looking for, select it here. If you don't know yet, click "Skip for now."

English (U.S.) ▾

What kind of journey are you on or most interested in?

This is just for now. Your selection will not affect your Carrot funds or what resources you can access.

Also, know that we always respect local laws and regulations. We'll help you access care domestically or across borders, as appropriate.

- Adoption
- Gestational surrogacy
- Fertility preservation (e.g., freezing eggs, sperm, or embryos)
- Assisted reproduction (e.g., IUI or IVF)
- Trying to get pregnant (e.g., timed intercourse)
- Exploring family-forming options
- Pregnant or parenting an infant
- Menopause

11. Agree to the terms of service.

English (U.S.) ▾

Thanks,

Before we continue, we want to make sure that you're aware of our terms and how we'll use your personal info.

- I have read and accept the [Terms and Conditions](#). *
- I have read and accept the [Privacy Notice](#) and agree to the processing of sensitive personal data.

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12. Complete the consent form.

English (U.S.) ▾

Consent for processing your personal data

During this registration process and as we provide services, Carrot Fertility, Inc. (located in the USA) may ask you for your Personal Data, which is data about your health and sexual orientation.

In order to provide services, we need your consent to process your Personal Data. Our services include: providing information and recommendations, and processing reimbursements.

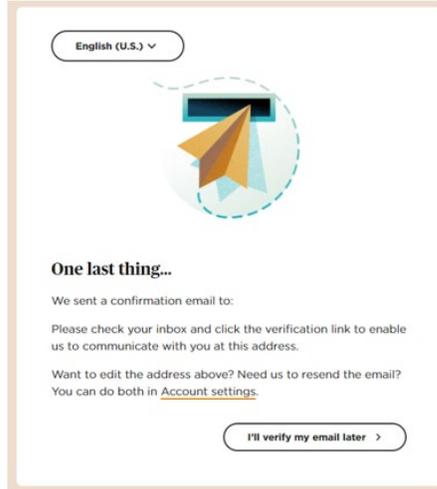
You may withdraw consent at any time with effect for the future by contacting info@get-carrot.com. [Read More](#) on the type of data we collect, how we process that data, what it's used for, and why it matters that we're located in the USA.

By giving consent, you confirm that you've read and understood the above explanation and additional disclosures made available to you. You agree to Carrot collecting and processing data regarding your health and sexual orientation as described.

- Yes, I give my consent. *

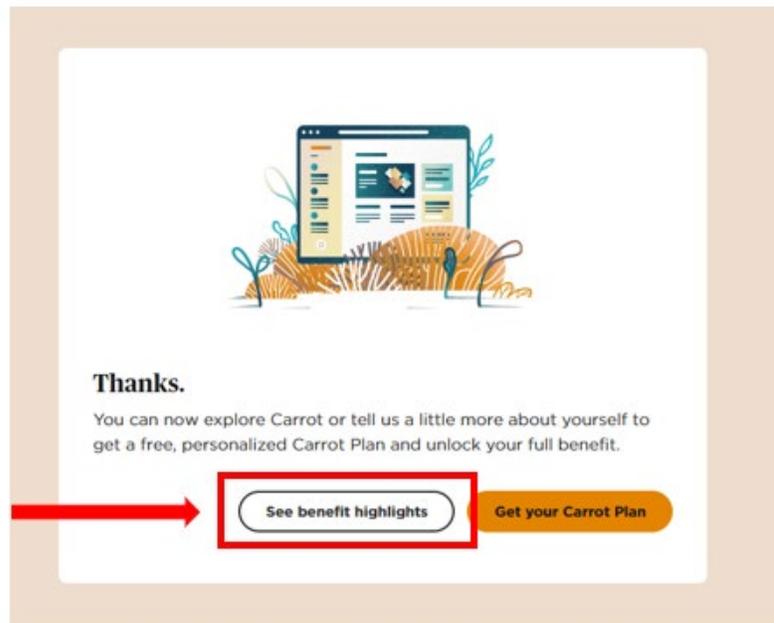
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13. Verify your personal email address



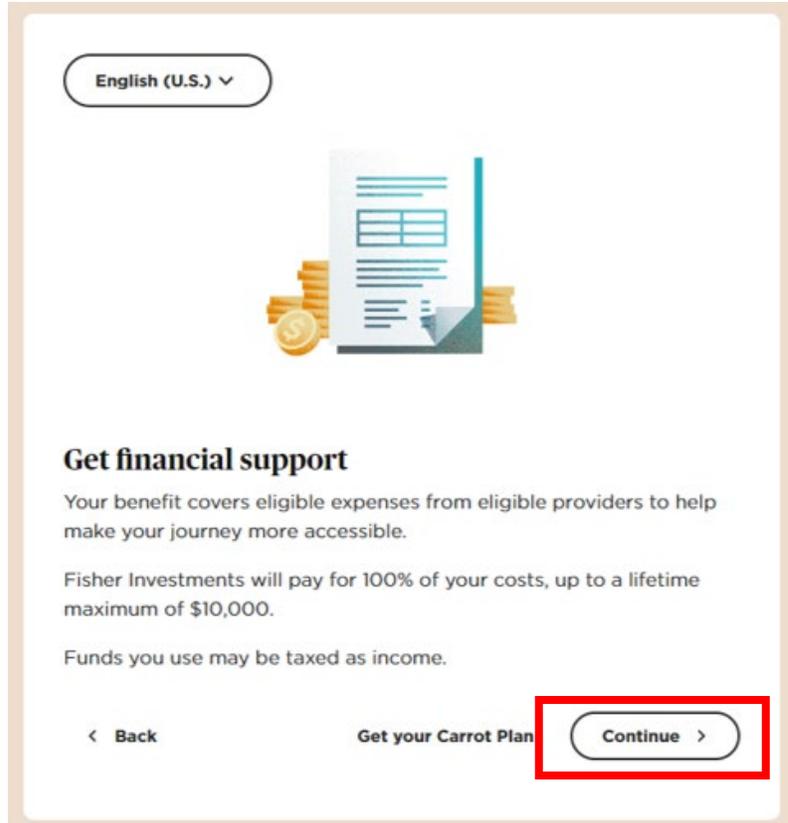
14. **Your Carrot Account registration is almost complete.** Click "See benefit highlights" to explore the offerings available to you.

Important Note: DO NOT click "Get your Carrot Plan" until you are ready to start your 12-month journey (i.e. talk to IVF providers, submit for adoption reimbursement, submit for Low-T expenses, etc.). We would encourage you to read up the services before starting your 12-month employer-paid Carrot Plan. Once you are ready, it is very simple to begin these next steps from your account.



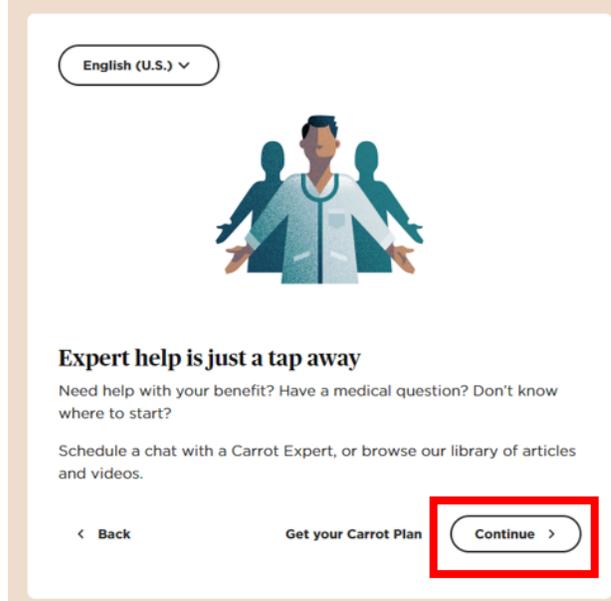
15. Review the financial support information. Click, "Continue."

Important Note: DO NOT click "Get your Carrot Plan" until you are ready to start your 12-month journey (i.e. talk to IVF providers, submit for adoption reimbursement, submit for Low-T expenses, etc.). We would encourage you to read up the services before starting your 12-month employer-paid Carrot Plan. Once you are ready, it is very simple to begin these next steps from your account.



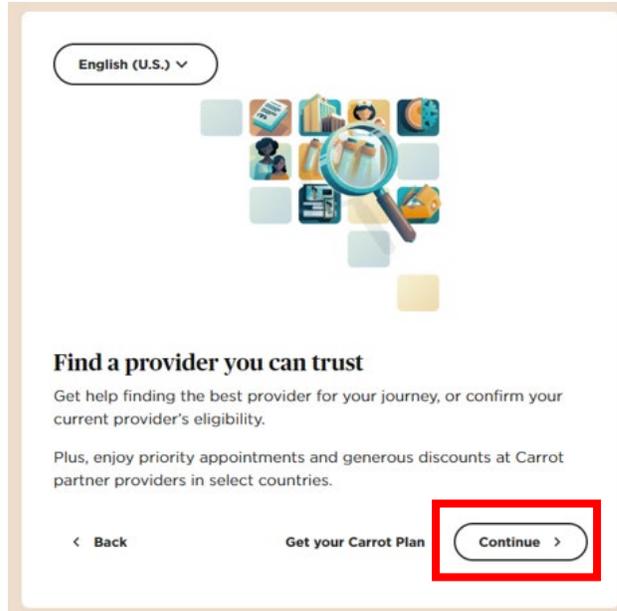
16. Review Carrot expert information. Click, "Continue."

Important Note: DO NOT click "Get your Carrot Plan" until you are ready to start your 12-month journey (i.e. talk to IVF providers, submit for adoption reimbursement, submit for Low-T expenses, etc.). We would encourage you to read up the services before starting your 12-month employer-paid Carrot Plan. Once you are ready, it is very simple to begin these next steps from your account.



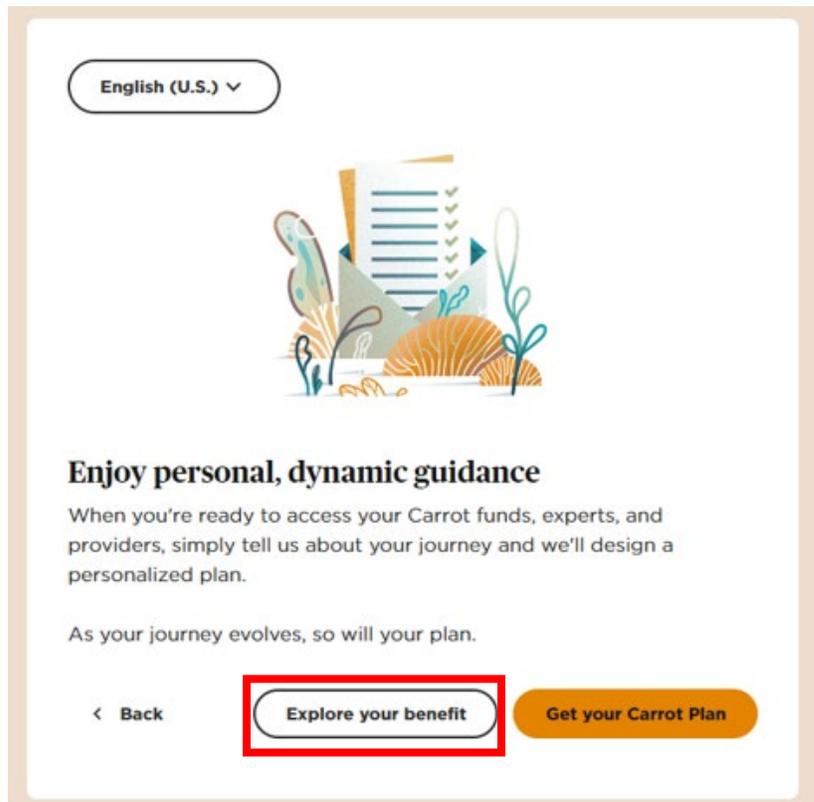
17. Review provider information. Click, "Continue."

Important Note: DO NOT click "Get your Carrot Plan" until you are ready to start your 12-month journey (i.e. talk to IVF providers, submit for adoption reimbursement, submit for Low-T expenses, etc.). We would encourage you to read up the services before starting your 12-month employer-paid Carrot Plan. Once you are ready, it is very simple to begin these next steps from your account.



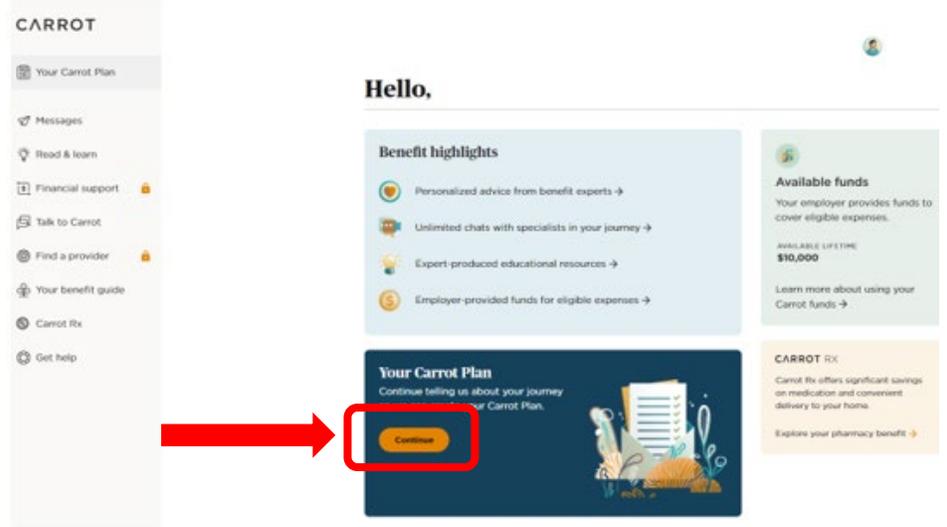
18. **Your enrollment is now complete!** Click, "Explore your benefit" to view your Carrot account, explore Carrot's educational resources, and view the benefit guide.

Important Note: DO NOT click "Get your Carrot Plan" until you are ready to start your 12-month journey (i.e. talk to IVF providers, submit for adoption reimbursement, submit for Low-T expenses, etc.). We would encourage you to read up the services before starting your 12-month employer-paid Carrot Plan. Once you are ready, it is very simple to begin these next steps from your account.



19. After clicking, “Explore your benefit” you’ll be taken to your Carrot homepage. From there you can explore resources, view your benefit guide, and more.

At this point, if you’d like to begin your Carrot Plan/Journey, click the orange button labeled, “Continue” under the, “Your Carrot Plan” header to begin your 15-minute intake process.



Pro-Tip: Access your Carrot account anywhere by downloading the Carrot app in the [Apple App Store](#) or [Google Play Store](#).